

**Comparison of e-Learning Products:  
 Destination edVentures Versus Trade**

<b>Key Comparison Points:</b>	<b>Destination edVentures</b>	<b>Trade Magazines</b>	<b>Comments:</b>
Is there "live" learner support via 1-800 line?	Yes	No	We are available "live" Mon-Fri
Can I collect learner demographic/sales survey data?	Yes	No	You can create customized registration question, then group learners to evaluate results (i.e. managers versus outside sales, CA versus NY agents).
Do lessons include streaming	Yes	No	We integrate your videos into each course
Do lessons include "virtual tour" photography?	Yes	No	We have excellent 360 photo/interactive maps
Do learners gain access to written (PDF) course materials that can be used later for client recruitment?	Yes	No	We use complete 2004 sales guide text, maps
Can I establish "required" and "optional" lessons within the course?	Yes	No	We provide flexibility to direct learner to most important lesson subjects
Does testing include a variety of question "styles"?	Yes	No	We use six question styles; they use one.
Do graduates receive a color diploma INSTANTLY upon completion?	Yes	No	We provide an instant color diploma as part of course; they mail theirs weeks after.
Can hotel properties participate in a "destination" campus with their own independent courses?	Yes	No	We offer attractive pricing to Assoc. members for their own courses, allowing creation of a full campus.
Is the campus a true on-line learning system?	Yes	No	We offer a full-service "Learning Management System"; they offer a website.
Is the campus basically "on-line reading" with a test at the end?	No	Yes	We apply proven e-learning theory; they don't.
Do learners go through a training "portal" that is sponsored by someone else?	No	Yes	Your content is only available via Travel Weekly/Travel Agent, where learners can see other destination/competing courses; our course can be linked from your website, while their courses cannot.
Do program administrators have "real time" access to learner records?	Yes	No	We offer "live" viewing of each learner profile and detailed course activity/performance reports.
Is the Destination edVentures option a better value?	Yes		We are less expensive, offer far greater learner resources, live support, inter-activity, post-course resources, post-course marketing and outreach tools, and detailed student tracking online.